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**Privacy Policy: Stop Funding Hate**

How we use, collect and store your personal data

Reliable Media is a non-profit company limited by guarantee (12082923) and is responsible for processing personal data. We may collect information about you when you interact with us. For example, when you contact Stop Funding Hate, send or receive information, message us on social media or make a donation to us.

We may also receive information about you when you interact with third parties with whom we work. For example, where you’ve made a donation to us through a third-party website (e.g., Crowdfunder) and given them permission to share your information with us.

**What information do we collect?**

We might collect your:

* Name
* Email address
* Address
* Phone number
* Bank details for your Direct Debit
* Card details for your donation

We may also collect and process information about your interactions with us, including details about our contacts with you through email, on the phone or in person, details about donations you make to us, events that you attend and any other support you provide to us. If you’re under 16, we will not collect any information on you.

**What about ‘sensitive’ information?**

According to data protection law, certain categories of personal information are recognised as sensitive, including health information and information regarding race, religious beliefs, and political opinions. In limited cases, we may collect sensitive personal data about you. We would only do so if there is a clear reason for doing so, for example if we use your story in our communications, and only if you have given us express permission to do so.

**We’ll always ask your permission**

We will not use your data for anything other than the purpose for which you have given permission. For example, if you give us your address so we can send you materials, we won’t send you marketing without your permission.

We will never swap or sell your data. We may – with your permission – pass your data on. For example, if you sign a petition to a company. We will always make you aware of this, and have the chance to opt out, before you submit your data.

If you have a complaint about Stop Funding Hate please contact us on [info@stopfundinghate.info](mailto:info@stopfundinghate.info) or at:

Stop Funding Hate

c/o Reliable Media

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